

KNOXVILLE

# Kids' DIRECTORY

We Work With All Budgets...

Ad Size	1 Year (6 issues)	8 Months (4 Issues)	4 Months (2 Issues)
Full Page	\$330/month	\$360/month	\$380/month
Half Page	\$182/month	\$195/month	\$207/month
Quarter Page	\$100/month	\$117/month	\$127/month



**Contact:**

For questions, comments, or to schedule a run date for your advertisement, please contact:  
**Kelly Moss, 865-207-0850 or [kelly@knoxvillekidsdirectory.com](mailto:kelly@knoxvillekidsdirectory.com)**  
 Thank you for choosing *Knoxville Kids' Directory!*

**Front Cover Feature**

Ask us how your business can be featured on our Front Cover.

**No Ad? No Problem!**

While professionally created ads are acceptable, cameraready artwork is not required. In fact, we would prefer to create an ad for you that will attract customers. You may provide logos, pictures (digital) and a copy of what your ad should feature. We will custom design a "business building" ad just for you! A production fee of \$45 includes an hour of design time. Additional work and extensive creation will be quoted prior to production. All copy is subject to approval of Kids' Directory. All ads remain the property of Kids' Directory and may not be reproduced without permission from Kids' Directory.

All ads are FULL color and run for a minimum of 4 months, after which your ad will continue to run until you contact us to cancel it. You will be notified by email of upcoming deadlines for ad changes and cancellations.

Kids' Directory® is a bimonthly publication, distributed over a two month period. The six print deadlines occur on the 5th day of every other month: ads, ad changes and cancellations are due by the 5th of the month directories are printed.

Kids' Directory® uses a convenient automatic credit card processing system for your payments. All payments will be processed on the 10th of the month prior to the month printed.

**Contact Information:**

Date \_\_\_\_\_  
 Company \_\_\_\_\_ Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Mobile \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_

**Advertising Requirements:**

\_\_\_\_ Page Ad @ \$ \_\_\_\_\_ per month \_\_\_\_ Month Rate starting \_\_\_\_\_  
 \_\_\_\_ Placement \_\_\_\_\_ Location \_\_\_\_ One time Graphic Design fee \$45 for creation of new ad  
 Placement 15% additional charge

*Ads created remain the property of Kids' Directory®.*

**Payment Information:**

Please fill in the appropriate information for automatic payments. First month's ad and design fees are due upon ad approval. Payments are processed on the 10th of every month prior to the month the ad will run. If there are changes in your advertising that affect your payments, you must notify us by the 5th of the month to ensure proper processing.

- MasterCard     Visa     American Express     Discover

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Code \_\_\_\_\_  
 Name as it appears on the card \_\_\_\_\_  
 Billing address for the card \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Title \_\_\_\_\_

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